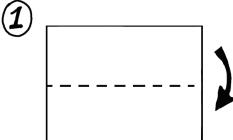
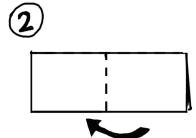
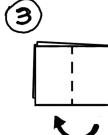
## THE STEP COLD FORMAT INSTRUCTIONS FOR RISING TOGETHER | a Digital Archive/Exhibition of Zines with a Social Conscience



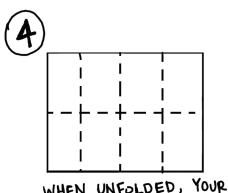
START WITH AN 8.5 1/ 11 6HEET OF PAPER AND FOLD IN HALF LENGTH WISE



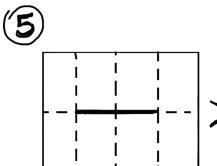
FOLD IN HALF AGAIN



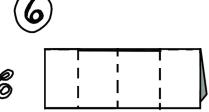
AND FOLD ONCE AGAIN!



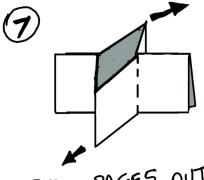
WHEN UNFOLDED, YOUR PAPER WILL LOOK LIKE THIS



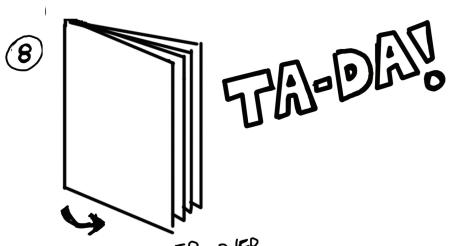
CUT A SLIT IN THE MIDDLE, STOPPING AT THE OUTER FOLDS.
USE AN X-ACTO KNIFE OR FOLD IN HALF AND USE SCISSORS



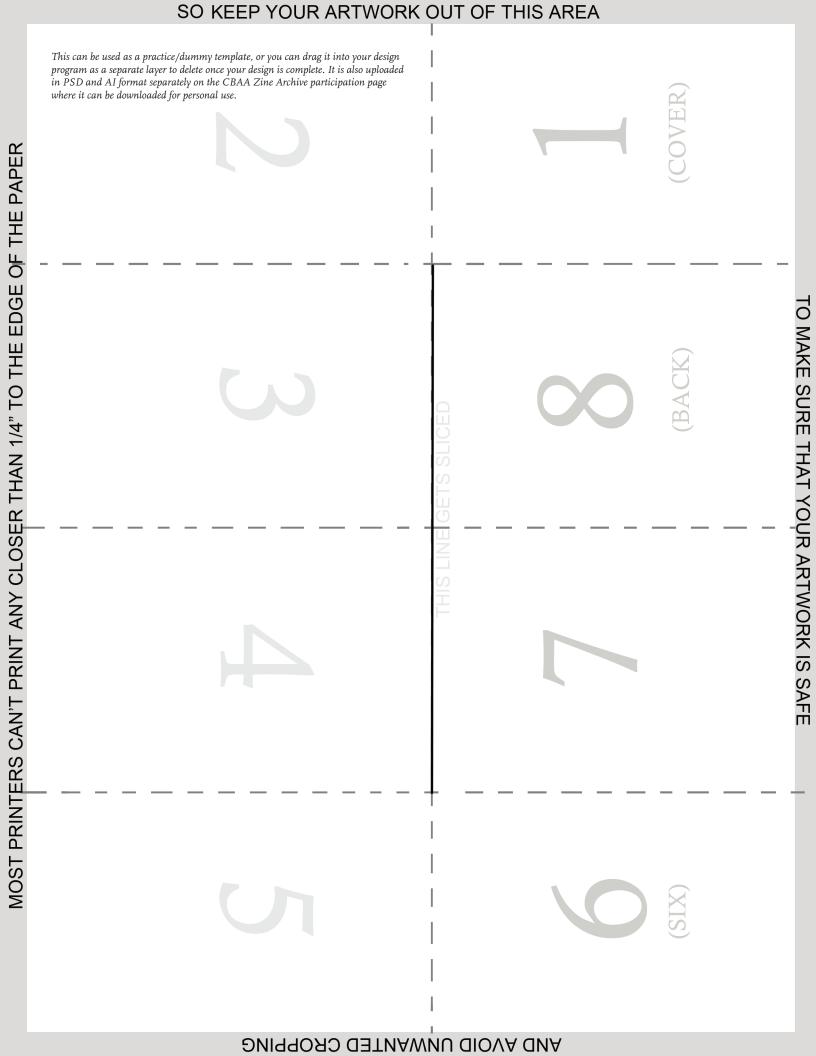
FOLD LENGTH WISE AGAIN WITH SLIT AT TOP



PULL PAGES OUT FROM CENTER FOLD



FOLD COVER OVER TO COMPLETE BOOK



## **EXPORTING YOUR PDF**

I) Please use the PDF/X-Ia: 200I preset when exporting your PDF from a digital file (such as Adobe InDesign, Illustrator, Photoshop, etc). If you are scanning to a PDF, please use your discretion to create a file that most closely conforms with the requested size limitations.

PDF/X-1a: 2001 requires all fonts to be embedded, the appropriate marks and bleeds to be specified, and color to appear as CMYK, spot colors, or both. Compliant files must contain information describing the printing condition for which they are prepared. PDF files created with PDF/X-1a compliance can be opened in Acrobat 4.0 and Acrobat Reader 4.0 and later. PDF/X-1a uses PDF 1.3, downsamples color and grayscale images to 300 ppi and monochrome images to 1200 ppi, embeds subsets of all fonts, creates untagged PDFs, and flattens transparency using the High Resolution setting.

- 2) In the preset, please deselect all Marks/Bleed and Slug options. Please do not export your PDF with any crop/bleed marks. This is because your design is intended to print onto an 8.5x11" sheet of paper. This means that it is best not to design your zine with bleeds, as they will not print correctly (unless the user prints the zine onto a larger sheet and trims it down).
- 3) Please make sure to save your file with your last name, followed by an underscore, your zine title, underscore, and the year. For example:

LastName\_ZineTitle\_2017.pdf

Richards\_SocialJusticeZine\_2017.pdf